



# WFSA (UK) Strategy 2023-28

## About us

WFSA (UK) is a charitable company registered in England and Wales which aims to improve access to safe anaesthesia worldwide. We do this through supporting projects undertaken by our partner organisation, the World Federation of Societies of Anaesthesiologists, but also through educational and related work undertaken by others active in the global health field. We are primarily a grant-making organisation. Our focus is on low-resource settings.

## Background on the charity

WFSA (UK) was registered in 2016 and has a close working relationship with the World Federation of Societies of Anaesthesiologists (the Federation). The Chair of our Board of Trustees is the President of the Federation and the Federation's CEO serves as our Company Secretary. There is alignment of the overall strategic aims of both organisations, but the boards function independently in line with governance requirements.

This strategy has been developed as an articulation of our mission, as well as to aid fundraising, primarily within the United Kingdom. We have chosen a five-year time frame for the strategy to fit in with the Federation's strategy which runs over the same period.

# Three core strategic priorities

During the period 2023-2028, we will:



**Support educational efforts within anaesthesia and critical care in low-resource settings.**

## What this means in practice

We will raise funds for educational and training programmes to be delivered in low-resource settings. In addition, we will support the development and deployment of new courses and projects such as Patient Blood Management.

We will also support Fellowships and Scholarships for anaesthetists in low-resource settings to advance their training and develop leadership abilities for the benefit of their patients and wider healthcare systems.

**Advance public knowledge about the important role of anaesthesia and critical care within global health.**

## What this means in practice

We will work with partners across the perioperative space to improve community understanding of the role played by anaesthesia and critical care within healthcare generally.

This may entail developing public-facing materials and launching public outreach and promotional campaigns.

**Work with other organisations to improve the safety and quality of anaesthesia and critical care.**

## What this means in practice

We will support efforts in low-resource countries to implement standards and guidelines to further improve safety and quality, such as the WHO-WFSA International Standards for a Safe Practice of Anaesthesia. In this, we will work with our partner organisation and other entities active in this field. This may involve galvanizing global experts to support the implementation of new tools, such as launching outreach campaigns to advocate for the uptake of these.

## Our approach to fundraising

Our fundraising audience is primarily UK-based healthcare professionals and others who understand some of the challenges of delivering anaesthesia and critical care in low-resource settings. We work with local champions across the UK to raise awareness of the global situation in anaesthesia and critical care, and to spread the word about the work being done by our partners to improve this.

We also apply for grants and support for specific projects from corporate donors, philanthropic foundations and trusts.

Donations can be made online and via bank transfer into our UK bank accounts.

We do not work with any commercial fundraising operators or solicitation agents. We fully comply with the best practice set out by the Fundraising Regulator.